

# SINGAPORE MATH



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## **SINGAPORE MATH NOW! INTRODUCES FIRST COMPUTER LEARNING GAME** *Rocket Solvers Delivers Singapore Math Method in an Interactive Format*

**LAS VEGAS** (July 13, 2010) – Singapore Math NOW!, LLC, a Phoenix-based specialty tutoring products company that focuses on the Singapore Math learning method, today launched an introduction to an all-new computer learning game, Rocket Solvers. As the first company to develop a computer game solely for Singapore Math learning in the United States, Singapore Math NOW! provides students and teachers with classroom tools to help instill core math principles.

“As an experienced Singapore Math teacher and advocate for the Singapore Math, I realized students needed reinforcement tools to help make learning fun,” said Tricia Salerno, CEO and founder of Singapore Math NOW! “Rocket Solvers is an in-depth and hands-on tool for refreshment coursework and measuring competency.”

Launched among Singapore Math educators, in tandem with the National Conference on Singapore Math, Rocket Solvers will be available as an introductory first-course lesson for PC computer use in August 2010. In the game, a cartoon heroine, Deca, takes students through three space themed mini-games that each focus on numbers bonds, pictorial representations of fact families. The interactive learning tool has three different levels of difficulty for beginner, intermediate and more advanced students, in grades first through third. With each mini-game completed, the Rocket Solvers rewards students with a simulated milestone breakthrough. After each milestone, students can move on to the next mini-game in the series.

Prior to launching, Rocket Solvers was tested among students at Benchmark Charter School in Phoenix. The testing provided Singapore Math NOW! with real-life feedback from students currently learning the Singapore Math. Rocket Solvers was developed by Arizona State University’s School of Computing & Informatics through a practical career preparation course leading to a Gaming Certification ASU students.

“At our core, we are all about supporting education and providing better learning opportunities,” said Salerno. “It made sense for us to partner with ASU to make this game - providing better opportunities for our young students with a quality product that’s enabled through a higher education learning opportunity.”

Unlike traditional United States learning styles, Rocket Solvers is modeled after Singapore’s national mathematics core curriculum. Focusing on pictorial learning that delves deep into the “why” behind problem solving, Singapore is a leading country in elementary math scores. The Singapore Math has been adopted internationally as a model for math excellence and in-depth cognitive understanding.

Singapore Math NOW! will continue to expand on Rocket Solvers with an anticipated second quarter 2011 launch of a multiple lesson game version for students grades first through sixth. The company expects to provide multiple console and computer applications for the game to meet varying consumer demands.

### **ABOUT SINGAPORE MATH NOW!**

Established in 2010, Singapore Math NOW!, LLC, is a learning product company that develops tools to support the Singapore Math Method in the classroom and at home. The company is passionate in providing educators and students with advanced core-curriculum products to enable lifelong math skills. Singapore Math NOW! products are available online at [www.SingaporeMathNOW.com](http://www.SingaporeMathNOW.com) or by calling 602-570-1942.

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